



**Bright Ideas
Locally Grown**

On Screen Theater Advertising

NEK Media is pleased to announce that On Screen Theater Advertising is now available for the Star Theater on Eastern Avenue in Saint Johnsbury, Vt.

Available spaces include both 60 and 30 second advertisements. Monthly costs are \$200 for 30 second ads and \$400 for 60 second ads. These prices are based on an initial 6 month contract. Shorter runs are available at a negotiated rate.

Your ad will be seen on all screens before each movie is shown. There are between 84 and 108 shows per month depending on the length of the movies. For regular length movies there are 108 shows per month.

PRODUCTION

NEK Media can produce your Large Screen ad for you. Initially, we are offering slide show advertisements that feature rotating photos and a professionally produced voice over. The cost for production is \$300 for a 60 second ad and \$200 for a 30 second ad.

**NEK Media ● 275 Locust Ridge Rd ● East Burke, VT 05832 ●
802-714-1002**

<http://www.nekmedia.com> info@nekmedia



Bright Ideas
Locally Grown

TRANSFER TO FILM

Once your ad is created, it has to be transferred to 35mm film in order to be attached to the beginning of the movie. The transfers are done by film production companies. NEK Media is working with DV Film out of Austin Texas. The price for transfers is \$500 for 30 second ads and \$1000 for 60 seconds. These prices are based on being included in a production batch. This gives you a significant price break on production. Your production includes transfer to film and 6 copies of the film (3 in scope and 3 in flat). This is required so that your ad can be seen on all screens regardless of the format of the film. Additional batches of the 6 copies can be purchased for \$200. NEK Media does not mark up these production costs in any way.

YOUR CURRENT ADS ARE FINE

If you currently have an ad we can transfer those to 35mm film for you, or if you already have 35mm film ads, we can use those too! You will need to provide both scope and flat formats of your ad so that we can put it on the film header in the appropriate format.

The first run of ads will appear on screen on Nov 15th 2007.

To find out more about "On Screen Theater Advertisements" please contact Val Davis at NEK Media - 802-714-1002 or email vald@nekmedia.

NEK Media ● 275 Locust Ridge Rd ● East Burke, VT 05832 ●
802-714-1002

<http://www.nekmedia.com> info@nekmedia